

# INTERNATIONAL BUSINESS AND ACCOUNTING PROGRAM/ONLINE ENGLISH LANGUAGE PROGRAM

# holmesglen

## CASE STUDY

**Program:** International Business and Accounting Program  
Online English Language Program

**Location:** Jinan City, Shandong Province, China

**Duration:** 2005 - Present

**Client:** Shandong Institute of Commerce & Technology (SICT)

### What have we been doing?

SICT is a full-time state-owned vocational education provider located in Shandong Province, China to whom Holmesglen has been providing services since 2005 when the first MoU between the two parties was signed. Agreements have since been signed and renewed with notable amendment during 2008, 2013 and in 2021.

The partnership delivered Diploma level training across International Business and Accounting. SICT students have for many years undertaken an annual study tour to Holmesglen of two weeks' duration. This program has encouraged students to take up a pathway program from SICT to Holmesglen. Conversely, Holmesglen students have also undertaken tours to Jinan with SICT.

Holmesglen has delivered extensive teacher training programs designed to assist SICT teachers with the development of curriculum to Australian standards.

In early 2020, as a result of the COVID-19 pandemic, Holmesglen and SICT worked together to continue to deliver programs to SICT students remotely, with students initially remaining in their homes and attending online lectures with Holmesglen staff.

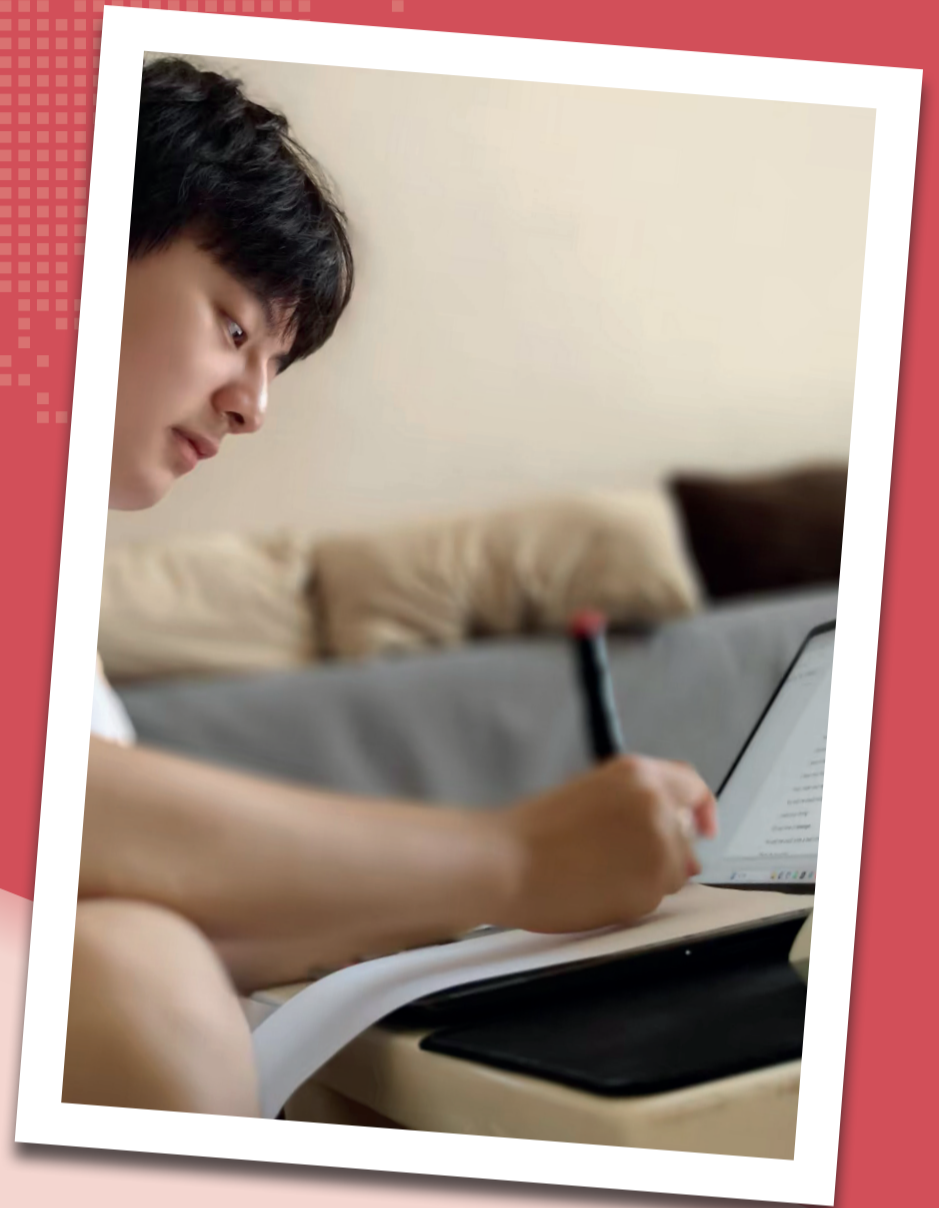
In 2021 and 2022 Holmesglen also delivered English language training to approximately 60 students across two cohorts who undertake online classes each week.

Like other Australian TAFE institutes, Holmesglen will now send teachers to partner institutes. SICT will soon have Holmesglen teachers teaching diploma courses face to face in their classrooms.

### What have we achieved?

- 60-70 SICT students have attended Holmesglen to study our degree courses in Accounting and Business Administration with some students completing the Master of Professional Accounting.

- More than 120 SICT students have visited Holmesglen to see and experience first-hand, Holmesglen's teaching and learning environment through our Study Tour programs.
- Holmesglen have sent several groups of students in business and early childhood education areas to visit SICT through the mutual student exchange program.
- Holmesglen has trained several batches of SICT teachers to enable them to achieve the TAFE teaching qualification of Certificate IV of TAE.
- Holmesglen assists SICT teachers to develop their own curriculum in areas of Accounting and International Business which are in line with Australian VET standards.
- Holmesglen provides services to SICT by producing teaching videos for all the subjects under the Diploma of Accounting and Diploma of Business. SICT uploads these videos on SICT teaching and learning platform for the program students to watch and study.
- Holmesglen is helping SICT to create an online study program titled "Understanding Australia". This is designed to attract interest in Australia's history, culture, education, science and technology as well as sports and scenery resulting in students coming to Melbourne to study at Holmesglen.
- Holmesglen assist SICT program students to improve their English level via our online training platform. This enables students to easily assimilate into the mainstream degree courses when they study further at Holmesglen.



**Liu Ye**

### Shandong Institute of Commerce & Technology

My name is Liu Ye. I am studying in Shandong Institute of Commerce & Technology. I first learned about the partnership between our school and Holmesglen Institute in the summer of 2019.

I've been working hard to learn English Since I joined this program. Luckily, I completed IELTS in March of 2021 and got the admission notice from Holmesglen Institute in October of 2021.

I am very grateful for this opportunity, which gives me the opportunity to study overseas, expand my vision, learn more useful knowledge, and provide a solid foundation for better job opportunities in future.